



**J.:D YEARN**  
ENGLAND



# THE AMUSEMENT PARK *of Dolls*

I started my concept from my childhood happy memories. When I was a child, I like to play with dolls, because I have spent lots of time alone, because of my parent were busy. The dolls were like friends or my sibling. I was always with the doll wherever I went. And sometimes I went to my favourite amusement park with my mother on holidays to have a happy time together. I especially liked amusement parks because when I went there, my favourite dolls danced and played with me like a fantasy world. I want to express this atmosphere beautifully in this collection.

My research has explored various processes that can aestheticize the happy emotions I felt when I was young. I am enjoying and developing printing techniques and innovative use of laser cutting to express the overwhelming excitement I felt at amusement parks and the dream-like fantasy I felt there in my clothes. I am trying to achieve amazing fabric and laser cutting techniques to stimulate the nostalgia of childhood innocence that everyone must have felt in amusement parks through my collection.

I'm designing my collection responsibly by using materials that can be expressed as aesthetically as possible, focusing on good quality and ethical ways through a lot of research. The fabric and materials used in my collection are selected and supplied by a supplier who is ethically responsible. When people wear my clothes, I want to design clothes that can remember the time they spent with my garments in the past, and the new memories they will make with my clothes in the future, that my garments can be forever together in their lives. I hope the cycle of my precious collection garment doesn't end, but if they have to, they can be recycled. Therefore, I want to be an environmentally friendly designer myself by using as eco-friendly fabric and materials as possible and excluding unethical materials.





THEME PARK  
WITH MUM AND DOLLS

FANTASY / ATMOSPHERE

# THE AMUSEMENT PARK of Dolls

My concept started at the amusement park that I went with my mother when I was a boy. I loved dolls when I was a child, and I was be with them everywhere. When I think of the theme park that my mother and dolls visited to together, my childhood memories stimulate my emotions and inspire me a lot until now. I created the mood of this concept with the amusement park and dolls that inspires me. ...





## ROUND SILHOUETTE

of Dolls

When I went to the amusement park, I have seen the dolls parade, and when I was a boy, I felt like the dolls were alive, and I expressed the fantasy atmosphere I felt at that time in this collection. Inspired by my photo of my childhood parading doll, I developed the round silhouette of the Russian doll in the picture and proceeded with this collection as a round silhouette. . . .





GREETING DOLLS

DANCING ON PARADING

# PARADING AND DANCING

of Dolls

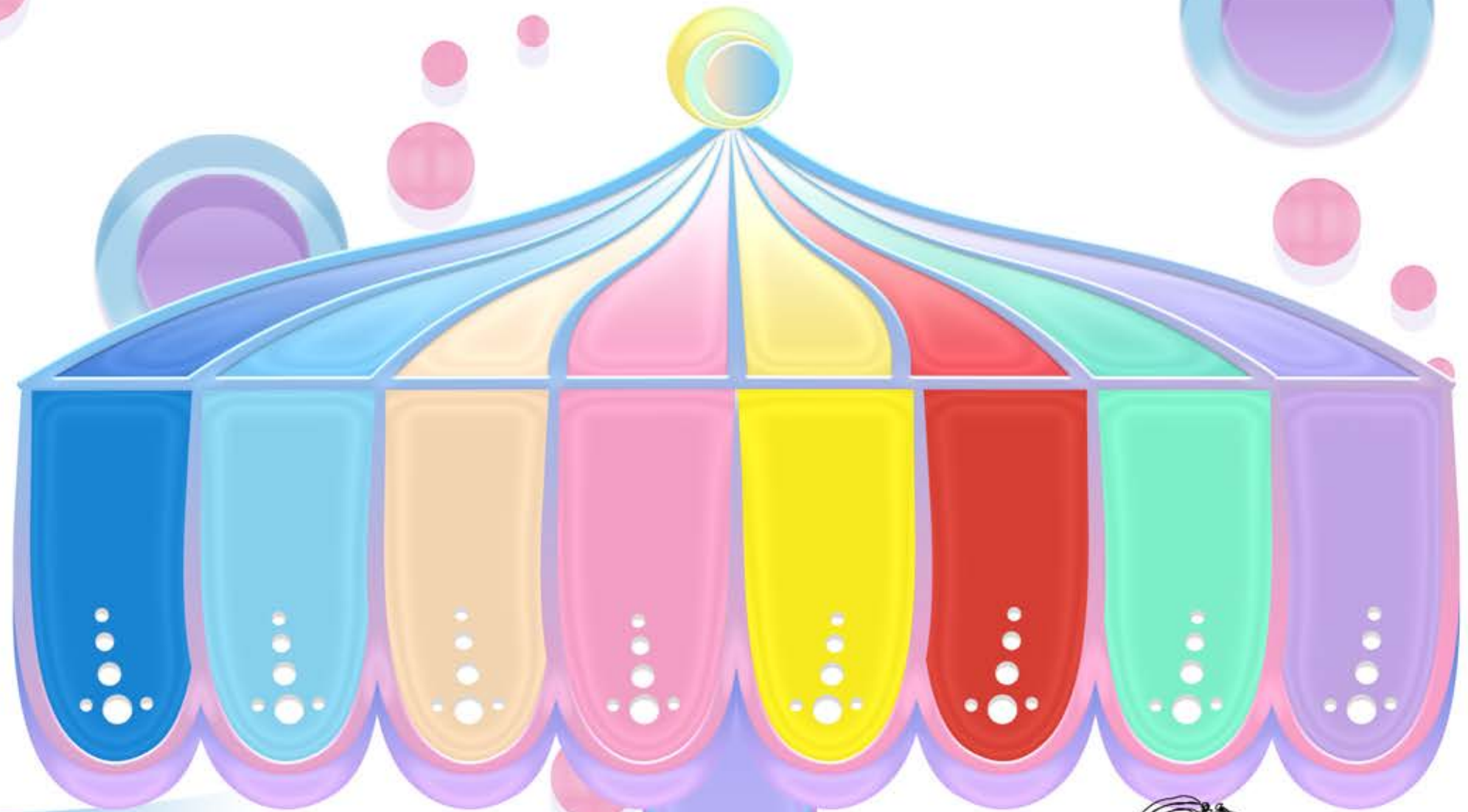
Through my collection, I want to express the fantasy of dolls parading in the amusement park. I want to spread the mood where various kinds of dolls gather at the theme park and play happily through this collection. I applied the feelings like dolls gathered at the amusement park to parade and dance to this collection. ●●●





## COLOUR PALETTE

I chose 8 colours through concept images. My colour inspiration is the bright primary colours of the amusement park, and I used candy-like colours to create a bright and cheerful mood. ●●●



**ROLLER BLUE**



**COASTER BLUE**

**SPRING APRICOT**



**BLOSSOM PINK**

**SUNNY LEMON**

**FANFARE RED**



**BALLOONS MINT**

**DREAMY VIOLET**



**VARIOUS COLOUR FACES**





*Fabrics*

## PRINTING DEVELOPMENT

My printing was inspired by colourful attractions in the Amusement park. I expressed the eaves of the carousels and the sparkling lights on the attraction as a print on my collection. ●●●





## Fabrics

# PRINTING DEVELOPMENT

I was inspired by the spectacular atmosphere of the parade at the merry-go-round and amusement park. High-end and cozy fabrics such as Chenilles were mainly used, and soft feeling fabrics such as Monroe Satin and Soft Shell Jersey expressed a luxurious feeling. ...







# Collage SILHOUETTE DEVELOPMENT

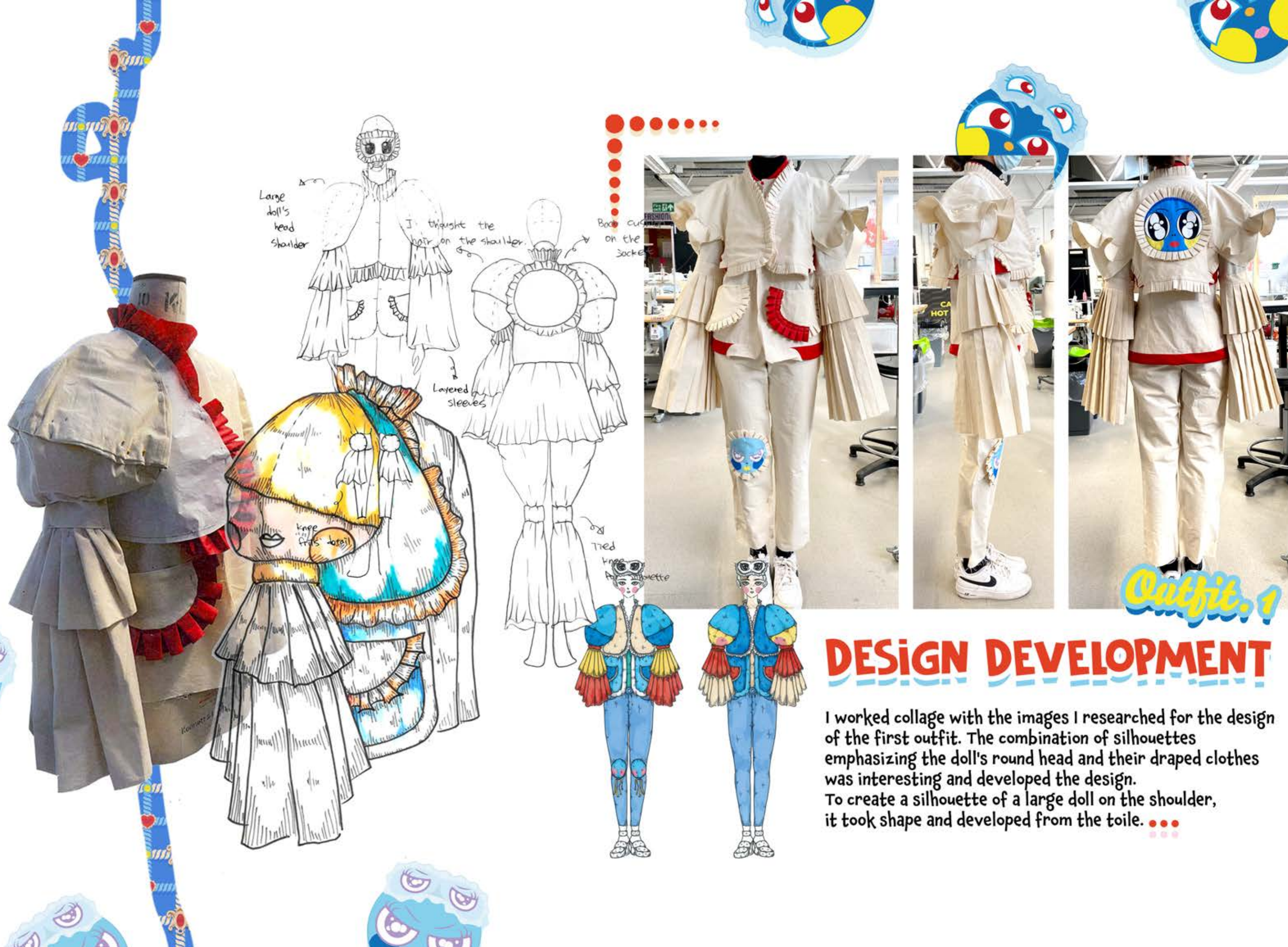
I have collage workshop with my images to create a silhouette with dolls and the amusement park and tried to find my own silhouette innovatively. ●●●



# SILHOUETTE STRUCTURE

I expressed the silhouette that I found through my collage workshop in abstract form and explored how I would structure garments with paper. ●●●

*Paper*



Large doll's head shoulder

I thought the hair on the shoulder.

Back cut on the sack

Layered sleeves

Large doll's head shoulder

Large doll's head shoulder

Large doll's head shoulder

Tried

Knitted

Knitted

Outfit 1

# DESIGN DEVELOPMENT

I worked collage with the images I researched for the design of the first outfit. The combination of silhouettes emphasizing the doll's round head and their draped clothes was interesting and developed the design. To create a silhouette of a large doll on the shoulder, it took shape and developed from the toile.



Lots of  
frills  
on the dress

Lots  
of dolls  
are around  
the  
parading



the size  
frill dress  
inspired by  
dancing



## Outfit. 2

# DESIGN DEVELOPMENT

The second outfit was inspired by the parade of the amusement park where dolls dressed in colourful costumes and danced around me, and was conceived as a fantastic dress, creating the dress toile that combines draping and pattern work. . . .





## Accessories

# DESIGN DEVELOPMENT

I've styled various accessories to show the diversity of my collection. A cap to create a round doll's head silhouette, an eye mask to express the doll's sparkling eyes inspired by shiny lights at the amusement park are dressed in the collection. ●●● ●●●



*Accessories*

## DESIGN DEVELOPMENT

I designed bags to be perfect for my collection. Inspired by the neon sign of the shiny amusement park, the light was shaped into a laser cut on the acrylic board, made into small pieces, and connected together. ●●●



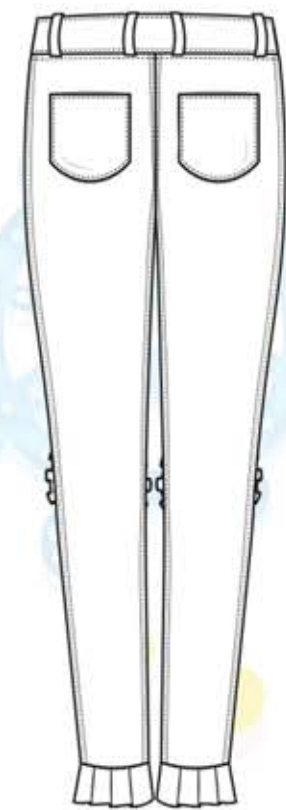
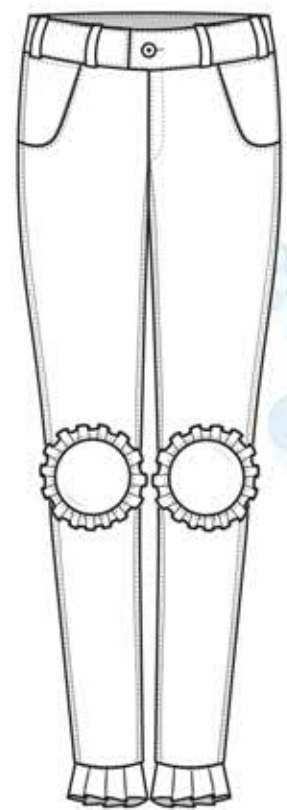
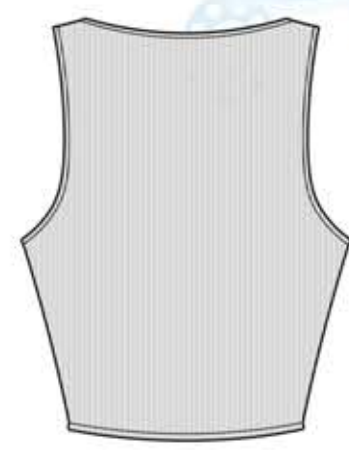
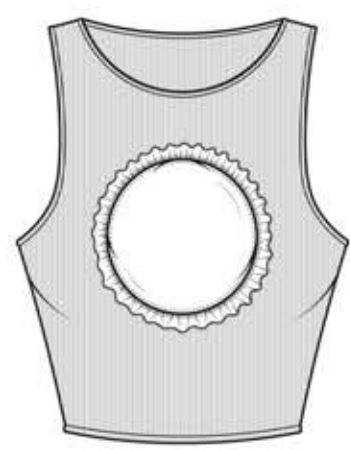
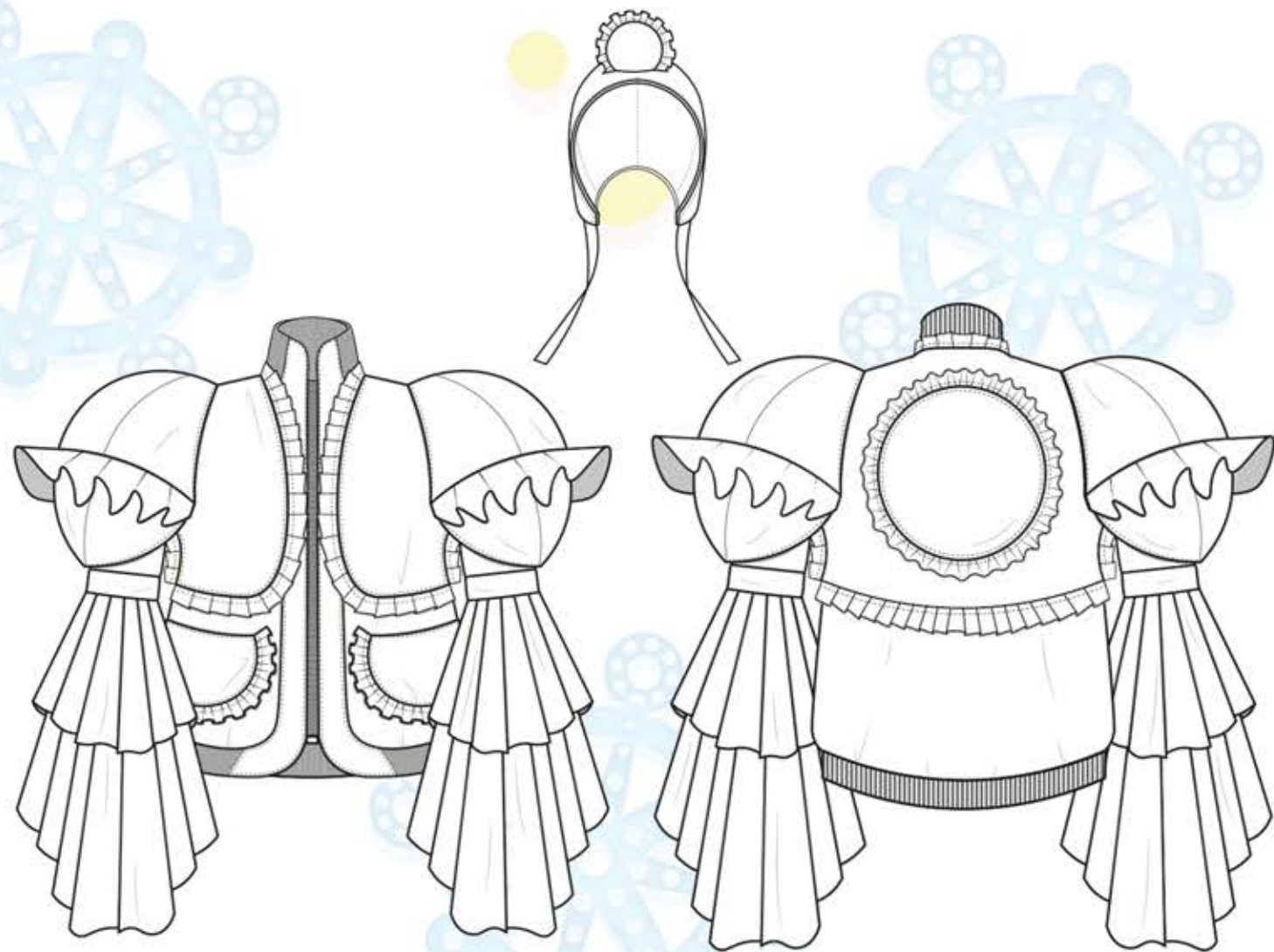




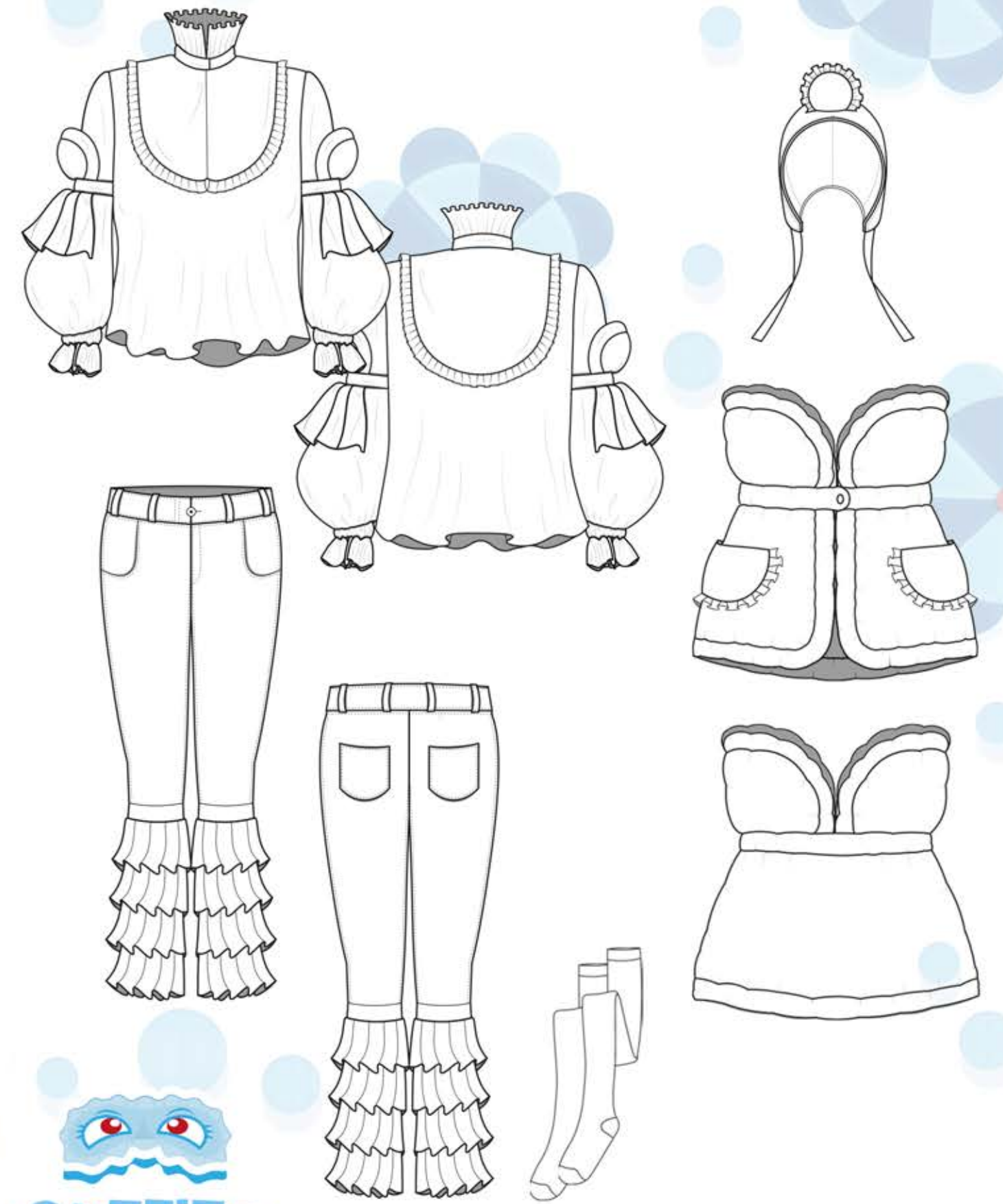
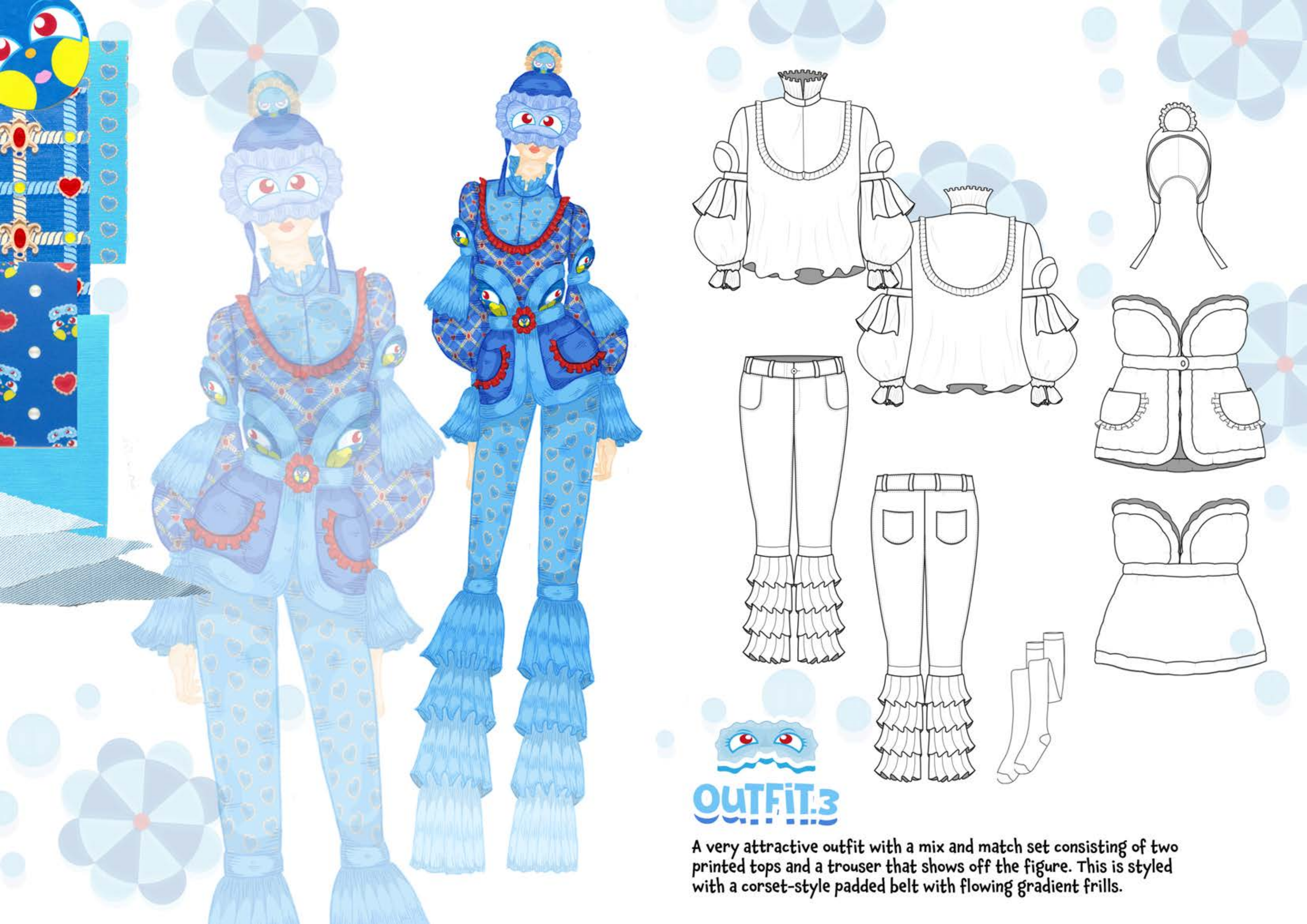


  
**OUTFIT.1**

An outfit with a skinny fit trouser paired with a slim top and a flared skirt. This outfit is worn with a short cape featuring a cute back detail

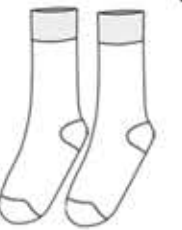
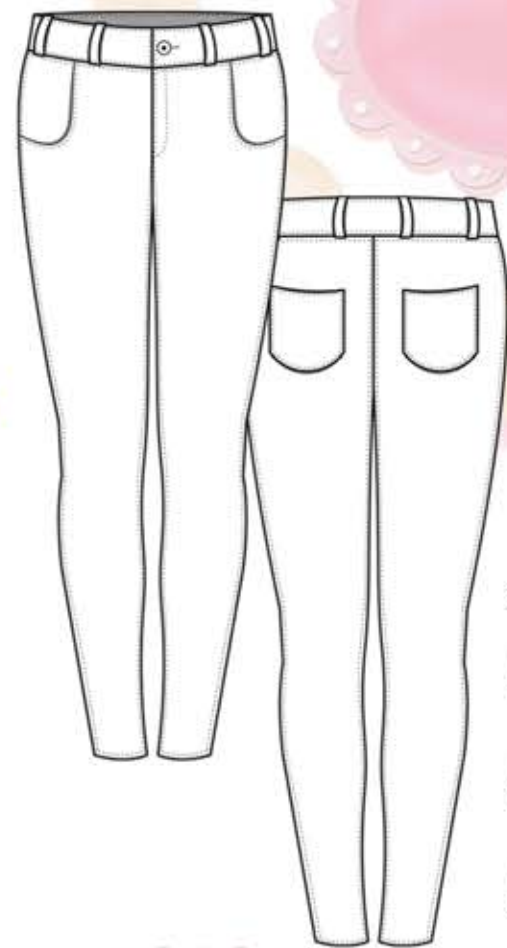
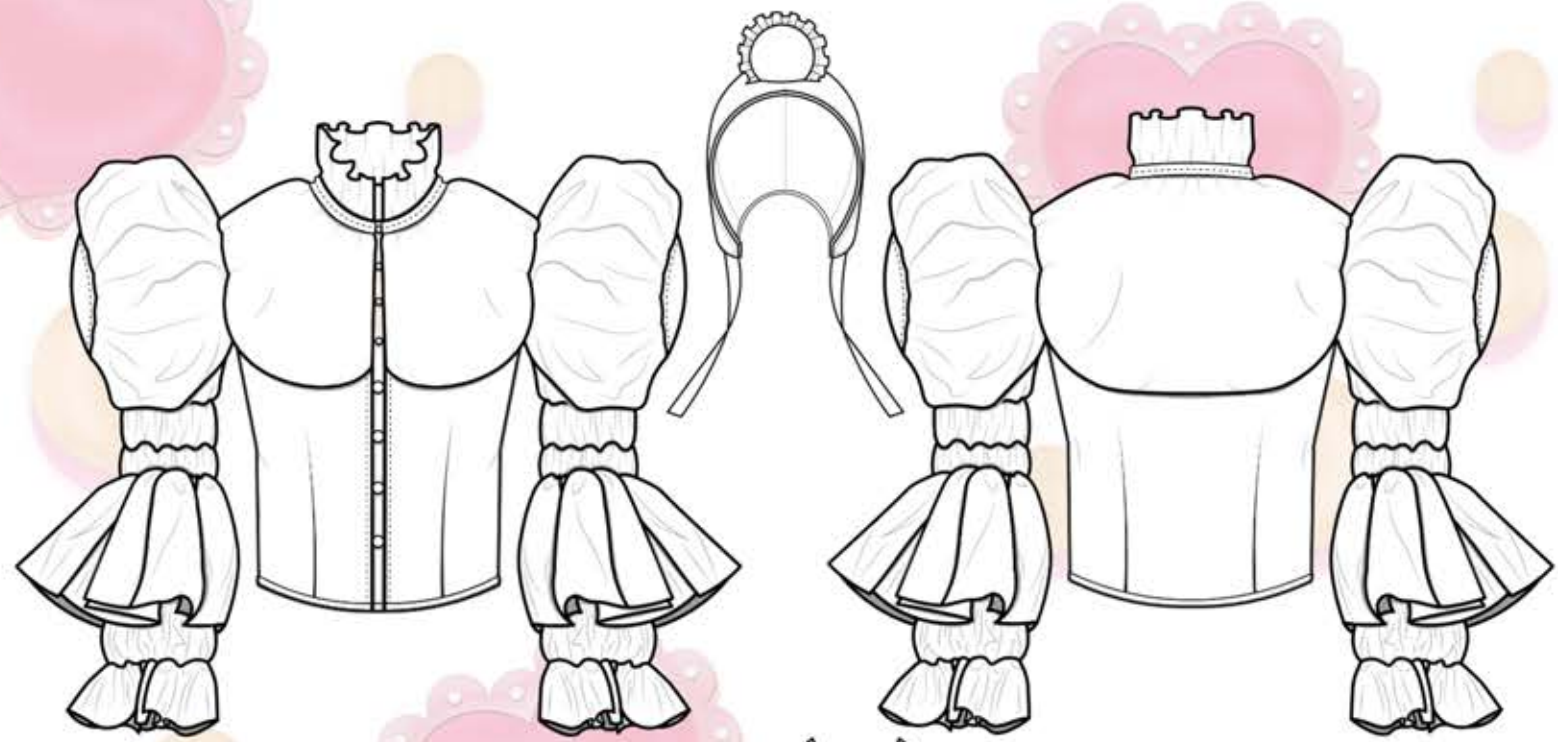


A stylish outfit that has skinny-fit trousers with cute knee details styled with a bomber jacket that has a large doll face shoulder detail.



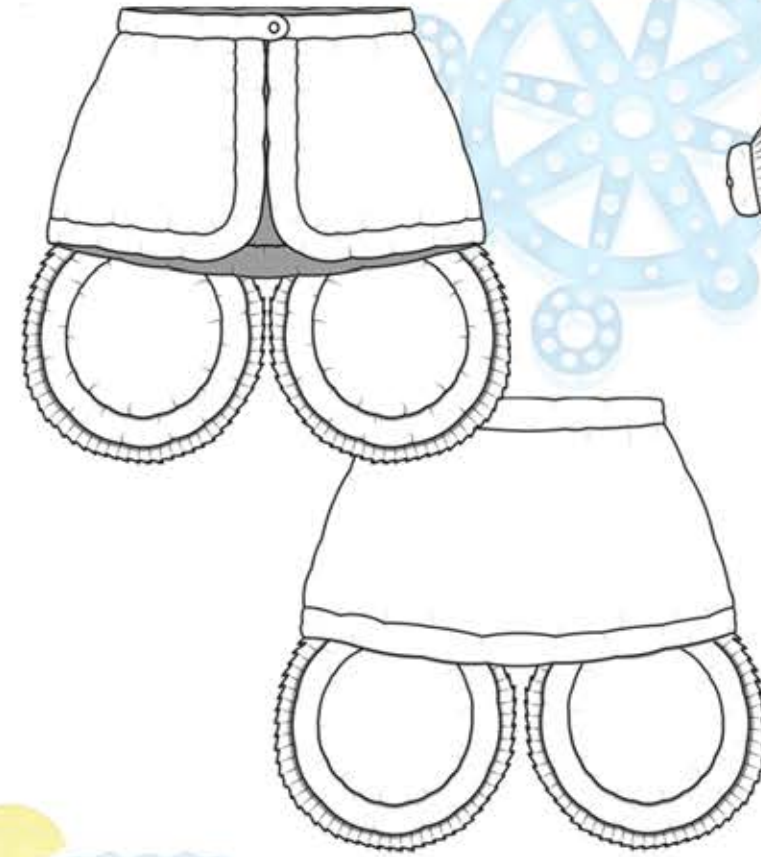
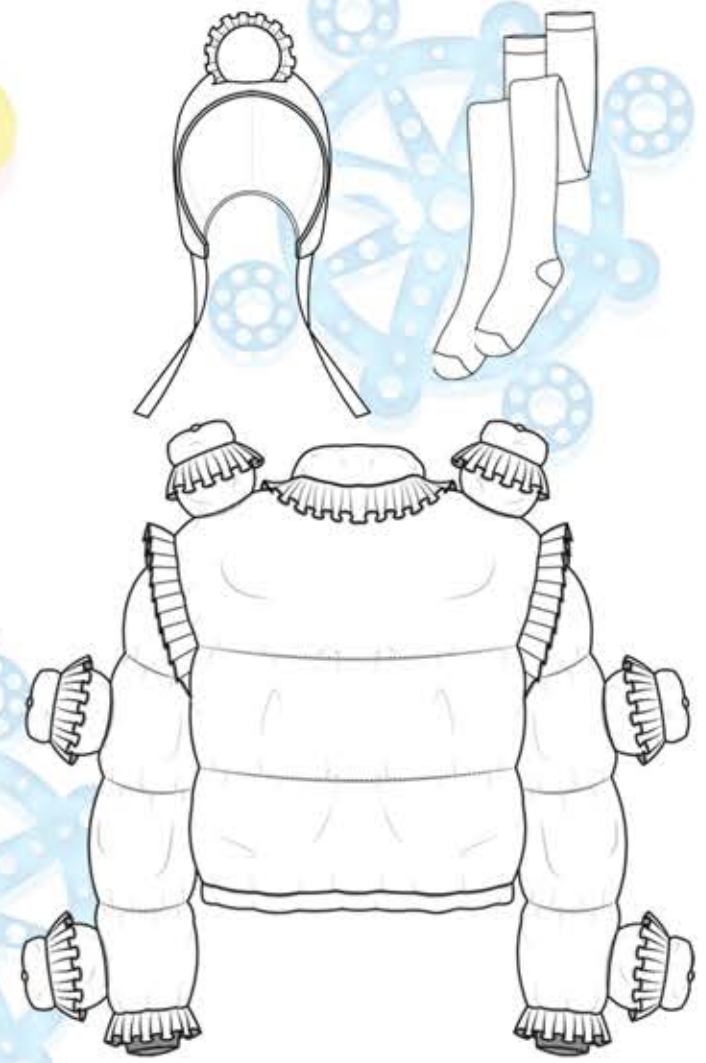
**OUTFIT.3**

A very attractive outfit with a mix and match set consisting of two printed tops and a trouser that shows off the figure. This is styled with a corset-style padded belt with flowing gradient frills.



  
**OUTFIT.4**

An outfit that expresses the fantastic mood of the amusement park with eye-catching pink puff shoulders and a colourful layered apron dress.



## OUTFIT.5

An outfit that shows a harmonious symphony with parade-inspired prints on a cute round silhouette, this is contrasted with the volume of the top and bottom.



  
**OUTFIT.6**

A cute outfit with a round shoulder featuring a big doll worn with a dolls parade dress. It represents a fantastic parade with stylish capes and tight fitted trousers.



  
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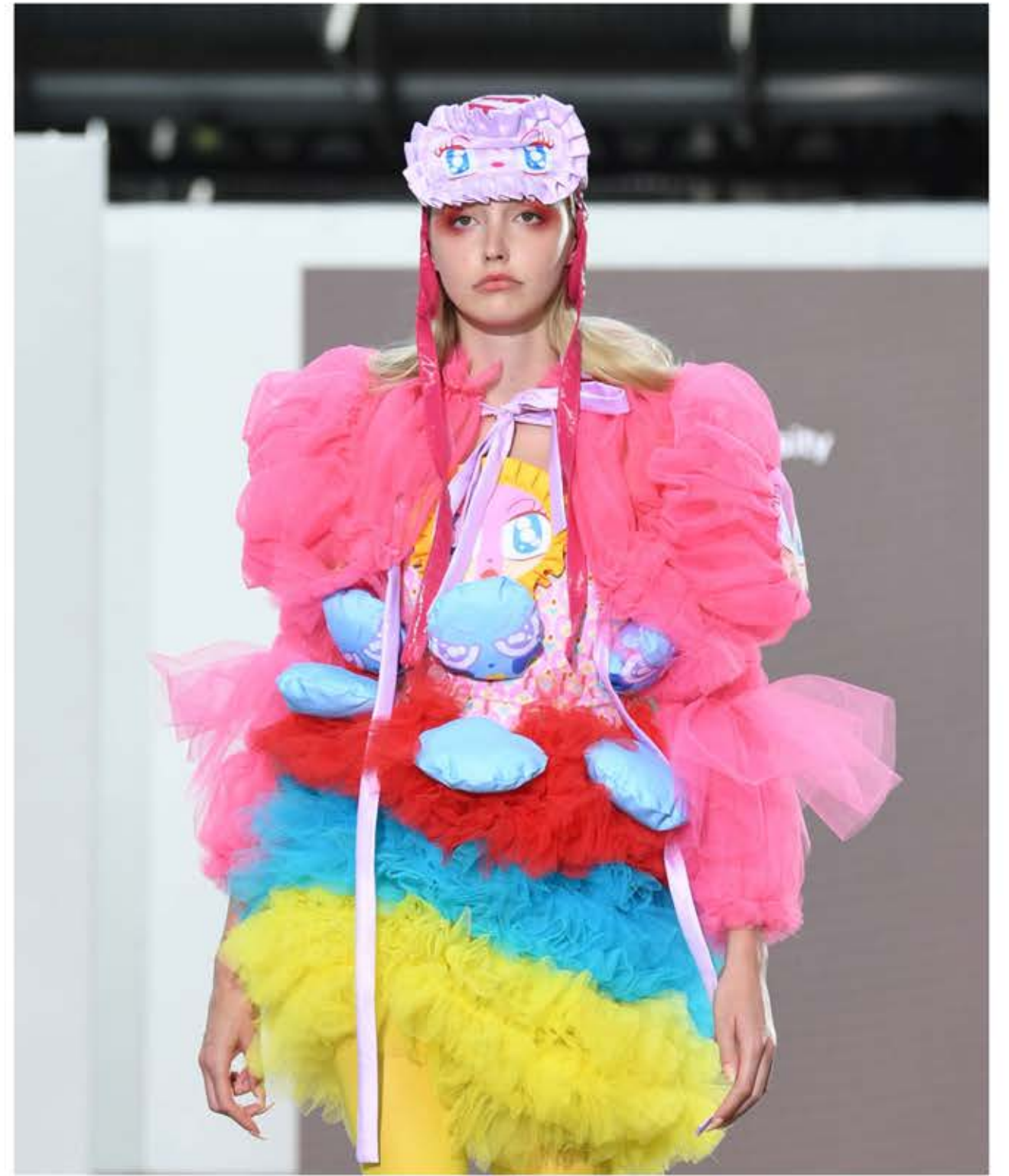


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**GRADUATE  
FASHION  
WEEK**





GRADUATE  
FASHION  
WEEK